

**VetAssist**<sup>®</sup>

Exclusive to the **VETERANS HOME CARE** Family

ARE YOU READY TO HELP  
**VETERANS AND  
SURVIVING SPOUSES**

RECEIVE IN-HOME CARE PAID FOR  
BY THEIR VA BENEFITS?

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Learn more about how the VetAssist<sup>®</sup> Program can help your clients access their VA benefits to pay for the in-home care your agency provides.



# How We Help Veterans and Surviving Spouses in Your Community.

At Veterans Home Care, we are dedicated to helping Veterans and surviving spouses age in place with dignity. Many seniors prefer to remain in their homes as they age, and our mission is to make that possible for as many Veterans and their families as we can.

Through our VetAssist® Program, we assist eligible Veterans and their spouses in accessing the Aid and Attendance benefit, a little-known Department of Veterans Affairs (VA) benefit, to pay for in-home care, with no out-of-pocket costs.

By connecting clients with the VA funding, they can receive in-home care and assistance with activities of daily living through partnerships with our trusted home care providers - services that may otherwise be beyond their financial reach.



Together we can provide care for more of our nation's heroes!

## HOW IT WORKS

- 1 Submit client referral for eligibility review.
- 2 VetAssist® team determines eligibility and helps gather documents needed for the application.
- 3 VA application is completed and finalized during the home appointment with client.\*
- 4 Application is shipped to the VA on behalf of the client. Home care and client support services begin.

\*In person, home appointments available in certain areas, all other appointments are virtual.



## Why Seniors Choose the VetAssist® Program



### 23+ Years Experience & 23,000+ Clients Served

Since 2003, our team has assisted our clients with the daunting VA application process, simplifying the paperwork and helping clients access the necessary documents. There is never any out of pocket expense for our assistance in ensuring the application is submitted completely and accurately on the client's behalf.



### Maximize the Benefit to Receive More Care

By implementing our interest free loan, we help our clients receive more from their benefit and qualify at a higher rate than if they complete the application on their own.



### Care Starts When They Need it Most -> Now

Clients need home care now, not in a few months when the VA reviews and approves their application. Veterans Home Care covers the cost of home care until the benefit is granted, allowing home care to start right away.



### Continuing Client Services

Each client has a dedicated client services team member to help them maintain compliance and to coordinate their care services.



# The VetAssist® Program Difference

There are many reasons for your agency to partner with the VetAssist® Program to serve your Veteran community.



## Industry Leader with 23+ Years Experience & 23,000+ Clients Served

With over 23 years of experience, we are the industry expert in helping Veterans and surviving spouses obtain VA-required records and accurately complete the application documents.



## Care Starts Right Away with Hours that Don't Expire

Your agency can begin providing care as soon as the VA application is submitted, months before the benefit is granted. Aid & Attendance is a lifetime benefit with hours that never expire.



## Increased Client Retention

The average VetAssist® client receives care for 24 months. More than double a private pay client, increasing your revenue and billable client hours.



## Honor the Veteran Community

Honoring Veterans who served their country, and their surviving spouses, in your community by providing the care they need.



## Grow Your Business

Nearly 15% of clients use additional private pay hours at regular rates and terms. Grow your census with clients who might not be able to afford in home care services without these VA benefits.



## Stand Out from Your Competitors

The VetAssist® Program is a marketable offering to allow your agency to stand out among your competitors. We help you network with new referral sources to access potential new clients.

## VetAssist® Eligibility Requirements

The VA's "Aid and Attendance" benefit is for wartime veterans, or their surviving spouses, who meet certain medical and financial requirements.

### THE 3M'S

#### Military Service

Minimum 90 days active duty, with at least one day during wartime, and an honorable discharge.

**World War II:**

December 7, 1941 - December 31, 1946

**Korean Conflict:**

June 27, 1950 - January 31, 1955

**Vietnam War Era:**

August 5, 1964 - May 7, 1975

Served in the Republic of Vietnam: November 1, 1955 to May 7, 1975 OR Served outside the Republic of Vietnam: August 5, 1964 to May 7, 1975

**Gulf War:**

August 2, 1990 - until date to be determined

Gulf war veterans must have served active duty for 2 years, or the full period for which they were called for active duty.

#### Medical Condition

Medical condition which requires assistance with activities of daily living.

(i.e.— help with bathing, dressing, grooming, using the toilet, meal preparation, moving about safely.)

#### Monetary Restrictions

A net worth (income & assets) at or less than \$163,700 (as of 12.1.2025)

A primary residence and auto are not counted as part of net worth. Ongoing, unreimbursable medical and long-term care expenses may reduce income.

**For surviving spouses, additional martial requirements apply.**



## Have a client who may be eligible?

It's easy to connect them with the VetAssist® Program through our referral submission tools.

#### Online Referral



#### Download Our App

Online referral form or submit via Our VetAssist® App

# Get Started Today: Learn More and Partner with VetAssist.

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## NEXT STEPS

Together, we can help clients live independently with a guaranteed payor source, while growing your agency and serving your Veteran community.



## IT'S EASY TO GET STARTED!



### Visit our Website

Learn more about how the VetAssist<sup>®</sup> Program works, who is eligible and more.



### Learn More at our Webinar

Register for our informative webinar, "Intro to the VetAssist<sup>®</sup> Program"



### Become a Provider Partner

Fill out an application form to start the process of partnering with the VetAssist<sup>®</sup> Program.

We look forward to partnering with your home care agency to support more Veterans and surviving spouses in your community. Through strong partnerships with reputable agencies, we can ensure seniors are well cared for, independent, and confident in their ability to age in place comfortably.

# VetAssist® Program Testimonials from Our Satisfied Clients.



**Dave S.**  
PENNSYLVANIA

"This company is a God send. They helped me apply for the Veteran's Aid and Attendance to receive in-home care for my mom. The staff made the process effortless. If you are a veteran or spouse of a veteran who served during war time and are in need of in-home care, I would definitely choose Veterans Home Care. I have never worked with a more compassionate company in my life."

**Lorrie K. & Nancie S.**  
ARKANSAS

"We are so appreciative of all your actions in getting my mom's Veteran's benefits approved. This has taken a big load off of our shoulders. We obviously could not have done this without you. Thank you for your patience and kindness. Now my mom can receive care to ensure she can stay at home."

**John S.**  
VIRGINIA

"VetAssist has been wonderful! They were able to secure help for both my Dad, a WW2 vet, and now, Mom. They have always been patient and understanding when I've gotten frustrated trying to understand the VA labyrinth, guiding me through every step. I don't think I could've made it through the process without their help!"

**Sharen W.**  
TEXAS

"Wanted to thank you for all your help. We would not have known how or what to apply for. I appreciate you very much!"

**Viki H.**  
NEW MEXICO

"I simply cannot say enough good things about this organization! They have gone above and beyond helping us get my Mother the services she needs. So many roadblocks, and they kept going! If you or a family member needs this benefit from the VA, you can't go wrong working with VetAssist! We will forever be so grateful for their determination, humor, and kindness."

**98%**

Ninety-eight percent of our clients would recommend the VetAssist® Program to another Veteran or surviving spouse!



## FROM OUR PROVIDER PARTNERS

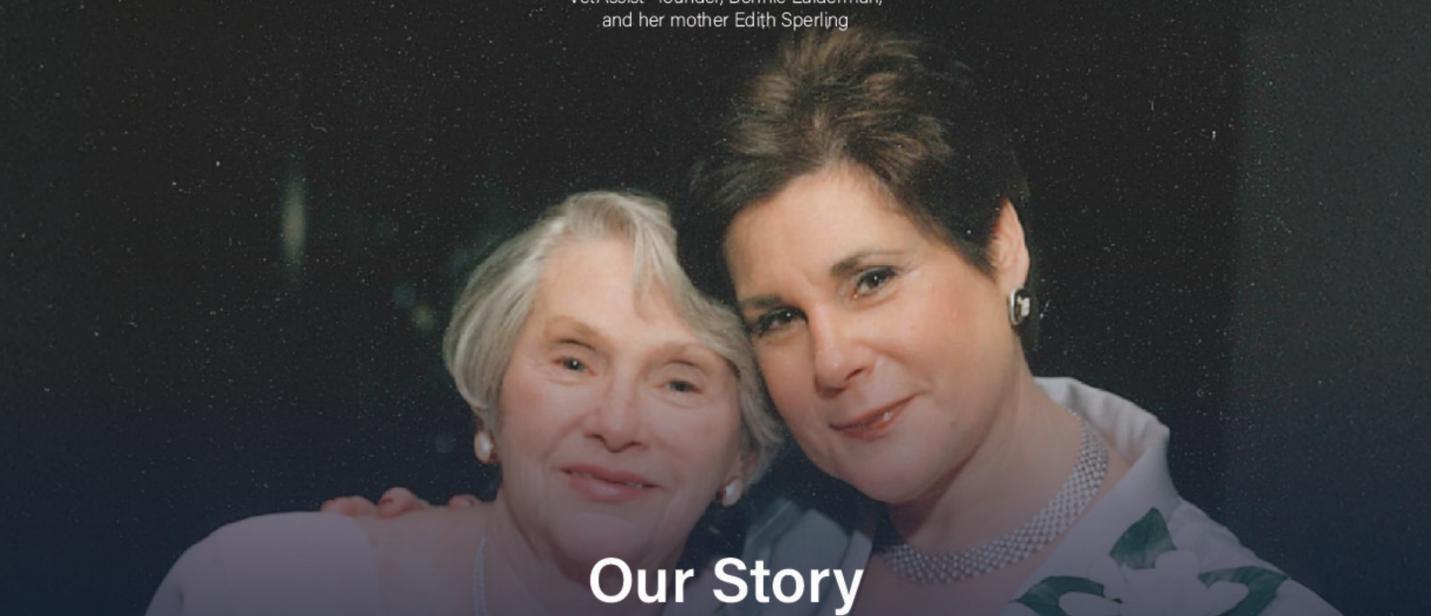
**Mindy**  
EMBARK CARE

"We've been working with Veterans Home Care for over 10 years! Their communication, passion, and commitment to Veterans, their families, and the agencies caring for them can't be beat."

**Emanuel**  
EMEREST HOME CARE

"The VetAssist team has been a pleasure to work with. Their professionalism, responsiveness, and genuine commitment to supporting veterans and surviving spouses truly stand out. Collaboration has been seamless, and it's clear their work is driven by a strong sense of purpose and care. We're proud to partner with VetAssist and highly recommend them for their continued dedication to those who served our country."

VetAssist® founder, Bonnie Laiderman, and her mother Edith Sperling



## Our Story

Veterans Home Care was founded in 2003, after Edith Sperling, mother of our founder, Bonnie Laiderman, passed away from cancer. Late in Edith's illness, Bonnie learned of a Department of Veterans Affairs pension known as "Aid & Attendance." It helps veterans or their surviving spouses receive personal care services to help them retain their quality of life and stay in their homes.

Edith, the widow of a wartime veteran, was eligible for benefits but, unfortunately, passed away before her application was completed. Inspired by this experience, Bonnie founded Veterans Home Care with a mission to make this pension accessible to as many deserving veterans and surviving spouses as possible.

## Our Awards

The Better Business Bureau (BBB) honored Veterans Home Care with the BBB Torch Award. The **BBB Torch Award** recognizes businesses and nonprofits for their outstanding adherence to ethical business practices and services, and their high standard of ethics that others seek to emulate. Veterans Home Care is a BBB Accredited business with an A+ rating.



Veterans Home Care was named **INC. Magazine's Fastest Growing Business for 2017**. The award annually ranks the fastest-growing private companies in the United States. As a six-time Inc. 5000 honoree, Veterans Home Care is now in the Inc. Magazine Hall of Fame.



Veterans Home Care was honored by the **Department of Defense's Employers Support of the Guard and Reserve (ESGR)** program with the **Above and Beyond Award**. The Above and Beyond Award acknowledges local level employers who exceed what is legally required by providing their National Guard and Reserve employees, additional, non-mandated benefits and support.



## Our Mission

To assist Veterans who protected our freedom, and their surviving spouses, to stay in their homes and live with dignity.

# Contact Us

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Visit our Website:  
[www.veteranshomecare.com](http://www.veteranshomecare.com)

## Meet Our Team



**Marcy Seeney**  
Senior Vice President  
of the VetAssist® Program



**Miranda Malson**  
Director of Partnership  
Engagement



Scan Here to Find your  
Local Contact



The VetAssist® Program is offered exclusively by the Veterans Home Care® family of companies. Veterans Home Care® and the VetAssist® Program are not part of any government agency and are not affiliated with the Department of Veterans Affairs (VA).

Return Mailing Address:



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