

**VetAssist**<sup>®</sup>

Exclusive to the **VETERANS HOME CARE** Family

ARE YOU READY TO HELP  
**VETERANS AND  
SURVIVING SPOUSES**

RECEIVE IN-HOME CARE PAID FOR  
BY THEIR VA BENEFITS?

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Learn more about how the VetAssist Program can help your clients access their VA benefits to pay for the in-home care your agency provides.



# How We Help Veterans and Surviving Spouses in Your Community.

At Veterans Home Care, we are dedicated to helping Veterans and surviving spouses age in place with dignity. Many seniors prefer to remain in their homes as they age, and our mission is to make that possible for as many Veterans and their families as we can.

Through our VetAssist Program, we assist eligible Veterans and their spouses in accessing the Aid and Attendance benefit, a little-known Department of Veterans Affairs program, to pay for in-home care, with no out-of-pocket costs.

By connecting clients with VA home care funds, they can receive in-home care and assistance with activities of daily living through partnerships with our trusted home care providers - services that may otherwise be beyond their financial reach.



**Together we can  
provide care for  
more of our  
nation's heroes!**

## HOW IT WORKS

- 1** Submit client referral for eligibility review.
- 2** VetAssist team determines eligibility and helps gather documents needed for application.
- 3** VA application is completed and finalized during home appointment with client.\*
- 4** Application is shipped to the VA on behalf of the client. Home care and client support services begin.

**NOTE:** In person, home appointments available in certain areas, all other appointments are virtual.



## Why Seniors Choose the VetAssist Program



### 21+ Years Experience & 22,000+ Clients Served

Since 2003 our team has assisted our clients with the daunting VA application process, simplifying the paperwork and helping clients access the necessary documents. There is never any out of pocket expense for our assistance in ensuring the application is submitted completely and accurately on the client's behalf.



### Maximize the Benefit to Receive More Care

By implementing our interest free loan, we help our clients receive more from their benefit and qualify at a higher rate than if they complete the application on their own.



### Care Starts When They Need it Most -> Now

Clients need home care now, not in a few months when the VA reviews and approves their application. Veterans Home Care covers the cost of home care until the benefit is granted, allowing home care to start right away.



### Continuing Client Services

Each client has a dedicated client services team member to help them maintain compliance and to coordinate their care services.

# The VetAssist Program Difference

There are many reasons for your agency to partner with the VetAssist Program to serve your Veteran community.



## Industry Leader with 21+ Years Experience & 22,000+ Clients Served

With over 21 years of experience, we are the industry expert in helping Veterans and Surviving Spouses obtain VA-required records and accurately complete the application documents.



## Care Starts Right Away with hours that don't expire

Your agency can begin providing care as soon as the VA application is submitted, months before the benefit is granted. Aid & Attendance is a lifetime benefit with hours that never expire.



## Increased Client Retention

The average VetAssist client receives care for 24 months. More than double a private pay client, increasing your revenue and billable client hours.



## Honor the Veteran Community

Honoring veterans who served their country, and their surviving spouses in your community by providing the care they need.



## Grow Your Business

Nearly 15% of clients use additional private pay hours at regular rates and terms. Grow your census with clients that might not be able to afford in home care services without these VA benefits.



## Stand Out From Your Competitors

The VetAssist Program is a marketable offering to allow your agency to stand out among your competitors. We help you network with new referral sources to access potential new clients.

# VetAssist Eligibility Requirements

## THE 4M'S

### Military Service

Minimum 90 days active duty, with at least one day during wartime, and an honorable discharge.

**World War II:**  
December 7, 1941 - December 31, 1946

**Korean Conflict:**  
June 27, 1950 - January 31, 1955

**Vietnam Era:**  
August 5, 1964 - May 7, 1975

Or served in the country of Vietnam  
November 1, 1955 - August 5, 1964

**Persian Gulf War:**  
August 2, 1990 - until date to be determined

Gulf war veterans must have served active duty for 2 years, or the full period for which they were called for active duty.

### Medical Condition

Medical condition which requires assistance with activities of daily living.

(i.e.— help with bathing, dressing, grooming, using the toilet, meal preparation, moving about safely.)

### Monetary Restrictions

A net worth (income & assets) at or less than \$155,000

A primary residence and auto are not counted as part of net worth. Ongoing, unreimburse medical and long-term care expenses may reduce income.

### Marriage

Applicable for Surviving Spouses only.



## Have a client who may be eligible?

It's easy to connect them with the VetAssist Program through our referral submission tools.

### Online Referral



### Download Our App

Online referral form or submit via Our VetAssist App

# How We Help Veterans and Surviving Spouses in Your Community.

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## NEXT STEPS

Together, we can help clients live independently with a guaranteed payor source, while growing your agency and serving your Veteran community.



## IT'S EASY TO GET STARTED!



### Visit our Website

Learn more about how the VetAssist Program works, who is eligible and more.



### Learn More at our Webinar

Register for our informative webinar, "Intro to the VetAssist Program"



### Become a Provider Partner

Fill out an application form to start the process of partnering with the VetAssist Program.

We look forward to partnering with your home care agency to support more Veterans and Surviving Spouses in your community. Through strong partnerships with reputable agencies we can ensure seniors are well cared for, independent and confident in their ability to age in place comfortably.

# VetAssist Program Testimonials from our Satisfied Clients.



**Dave S.**  
PENNSYLVANIA

"This company is a God send. They helped me apply for the Veteran's Aid and Attendance to receive in-home care for my mom. The staff made the process effortless. If you are a veteran or spouse of a veteran who served during war time and are in need of in- home care, I would definitely choose Veterans Home Care. I have never worked with a more compassionate company in my life."

**Sharen W.**  
ARKANSAS

"We are so appreciative of all your actions in getting my mom's Veteran's benefits approved. This has taken a big load off of our shoulders. We obviously could not have done this without you. Thank you for your patience and kindness. Now my mom can receive care to ensure she can stay at home."

**Denise E.**  
NEW JERSEY

"Veterans Home Care changed my life. It gave me mine back. Everyone I have dealt with over the 3 years has been kind, patient, and efficient. In today's world that is hard to find. Thank you"

**Sharen W.**  
ARKANSAS

"Wanted to thank you for all your help. We would not have known how or what to apply for. I appreciate you very much!"

**Vivian H.**  
NEVADA

"The program is very helpful not only for the daily care my husband receives but for me as well. While he is being cared for, it gives me a chance to get out and take care of myself."

**98%**

Ninety-eight percent of our clients would recommend the VetAssist Program to another veteran or surviving spouse!



## FROM OUR PROVIDER PARTNERS

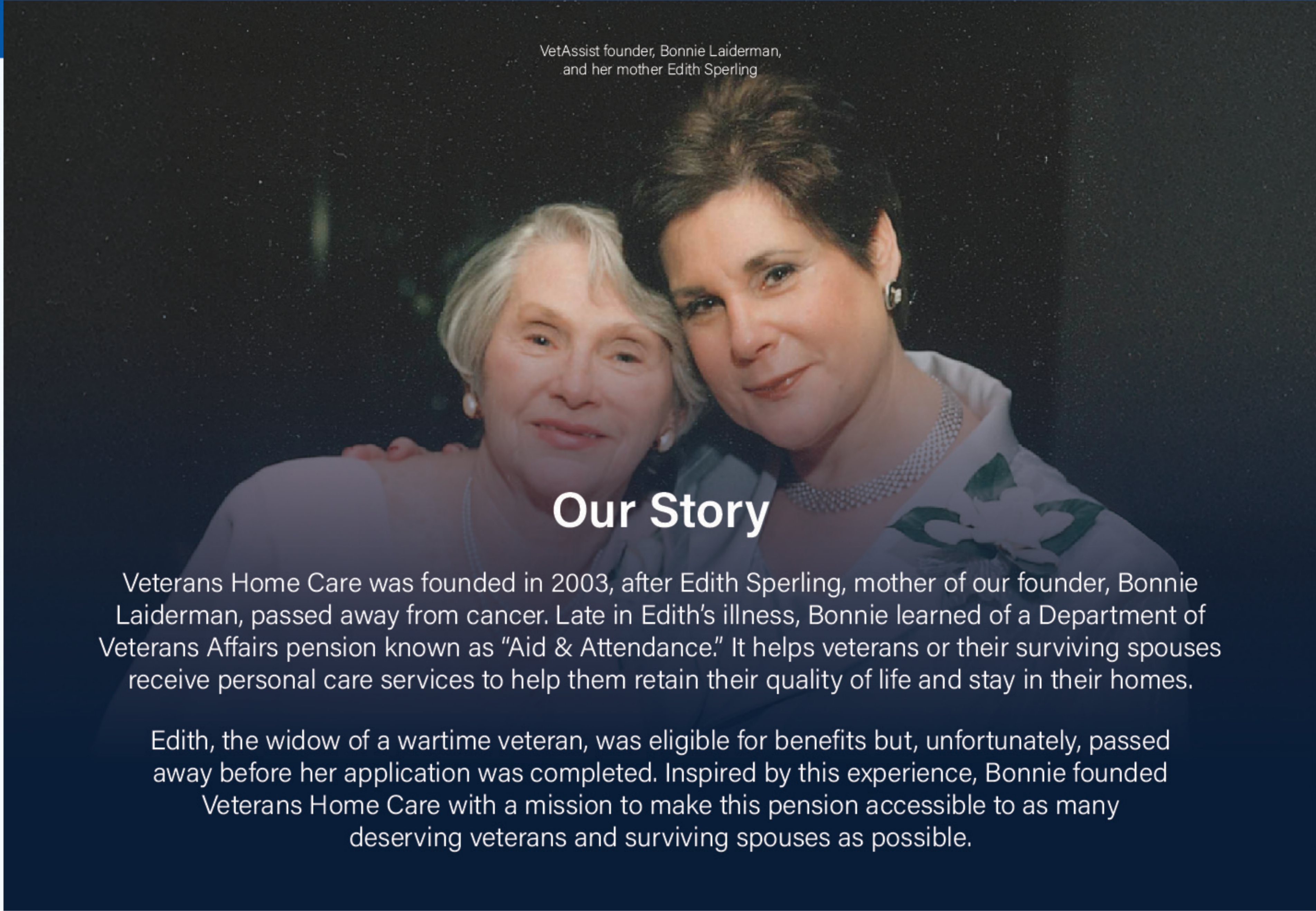
**Mindy**  
EMBARK CARE

"We've been working with Veterans Home Care for over 10 years! Their communication, passion, and commitment to Veterans, their families, and the agencies caring for them can't be beat."

**Makayla**  
1ST CHOICE HOME CARE

"As a provider, sometimes we see clients get confused on their insurance and available resources. We do not see that happen with VetAssist. Sarah goes above and beyond for her patients. She helps them understand their benefits, voice their needs, and get the care they deserve. When starting services, we know exactly what the client is needing and when we need to start services. This allows us to provide the best care we can and staff the patient with the best caregiver to fit their needs. We love VetAssist!"

VetAssist founder, Bonnie Laiderman, and her mother Edith Sperling



## Our Story

Veterans Home Care was founded in 2003, after Edith Sperling, mother of our founder, Bonnie Laiderman, passed away from cancer. Late in Edith's illness, Bonnie learned of a Department of Veterans Affairs pension known as "Aid & Attendance." It helps veterans or their surviving spouses receive personal care services to help them retain their quality of life and stay in their homes.

Edith, the widow of a wartime veteran, was eligible for benefits but, unfortunately, passed away before her application was completed. Inspired by this experience, Bonnie founded Veterans Home Care with a mission to make this pension accessible to as many deserving veterans and surviving spouses as possible.

## Our Awards

The Better Business Bureau (BBB) honored Veterans Home Care with the BBB Torch Award. The **BBB Torch Award** recognizes businesses and nonprofits for their outstanding adherence to ethical business practices and services, and their high standard of ethics that others seek to emulate. Veterans Home Care is a BBB Accredited business with an A+ rating.



Veterans Home Care was named **INC. Magazine's Fastest Growing Business for 2017**. The award annually ranks the fastest-growing private companies in the United States. As a six-time Inc. 5000 honoree, Veterans Home Care is now in the Inc. Magazine Hall of Fame.



Veterans Home Care was honored by the **Department of Defense's Employers Support of the Guard and Reserve (ESGR)** program with the **Above and Beyond Award**. The Above and Beyond Award acknowledges local level employers who exceed what is legally required by providing their National Guard and Reserve employees, additional, non-mandated benefits and support.



## Our Mission


To assist Veterans who protected our freedom, and their surviving spouses, to stay in their homes and live with dignity.



# Contact Us

Visit our Website:  
[www.veteranshomecare.com](http://www.veteranshomecare.com)

Head Quarter Address:  
11975 Westline Industrial Drive, St. Louis, MO 63146

Call Us at:  
 **877-390-6377**

Email Us at:  
 **info@veteranshomecare.com**

## Meet Our Team



**Larry Kay**  
President



**Marcy Seeney**  
Senior Vice President  
of the VetAssist Program



**Jennifer Kodman**  
Director of Territory  
Development



**Miranda Malson**  
Director of Partnership  
Engagement



The VetAssist® Program is offered exclusively by the Veterans Home Care® family of companies. Veterans Home Care® and the VetAssist® Program are not part of any government agency and are not affiliated with the Department of Veterans Affairs (VA).

Return Mailing Address:



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