



VetAssist[®]

Exclusive to the **VETERANS HOME CARE** Family

The VetAssist Program Overview

Since 2003, Veterans Home Care has been helping Veterans and their Surviving Spouses obtain the VA Aid & Attendance benefit, allowing them to remain safely in their homes, with no out-of-pocket costs for in-home care.

Presented by: Miranda Malson, Key Account Supervisor

The **VetAssist** Program Difference



Enrollment Specialists

Your patients will be sent to a qualified team of professionals standing by to take their call!

Determine eligibility for the VetAssist Program® using our exclusive Lead Tool

You have come to the right place...

We can simplify a complex program...

We thank you for your service to our country...



If not eligible – suggest other resources

If eligible – the lead tool will capture the information as a qualified lead

VetAssist Client Retention

*2 years

Average Client Lifetime



How to Identify a Referral for the VetAssist Program



Who is Eligible?

Check the 4Ms!





Maximizing The VetAssist Program

- Incorporate **VetAssist** into your intake process

- Check your Existing Clients

1. Is the client a Veteran of wartime or were they married to someone who served during wartime?

- World War II

- Korean War

- Vietnam

- Gulf War

2. Would you like to see if you qualify for a VA benefit to help fund your home care costs?

If yes, send the referral to Veterans Home Care

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DEPARTMENT OF VETERANS AFFAIRS

3 Branches



Veterans Health Administration



- Only Veterans are eligible
- Must be registered and qualify for VHA health benefits
- Services personal care or home care prescribed by a VHA clinician

Veterans Benefits Administration



- Veterans and/or their surviving spouses may be eligible
- Provide home care hours
- VetAssist Program can be utilized in conjunction with VHA hours

Veterans Cemetery Administration



- Burial expense for the Veterans and for the spouse
- Headstone
- The flag

Why Partner With Us?



Benefits of being a Provider Partner:

- ★ Increase dollars billed – 15% of our clients need additional hours
- ★ Increase billable clients
- ★ Longer average length of stay
- ★ Hours that don't expire
- ★ Stand-alone program for marketers to get in more doors
- ★ Sense of community assisting our nation's veterans and their families

Enhanced Care Services

Offered by the VetAssist Program

VetAssist[®]
★★★★ COMPANION ★★★★★



The “Hub”

A personalized, whole-home system of smart medical alert devices with the intelligence and entertainment of Alexa®.

**CARE CALL
4 YOU**



Scheduled calls by our compassionate healthcare professionals team offer a reliable point of contact for expressing feelings, health needs, and non-health concerns.

PacSana
Powering Independence



A wearable monitor for activity routines and sleep patterns that notifies caregivers of any unusual events or departures from normal behavior.

Tools



VetAssist Rack Card

Wartime Dates



VetAssist Program: Brand Assets at Your Fingertips!



Rack Card

[Download File](#)



Trifold Brochure

[Download File](#)



Next Step Flyer

[Download File](#)



Webinar Deck

[Download File](#)



App Flyer

[Download File](#)



Referral Form

[Download File](#)



7 Things You Need To
Know Infographic

[Download File](#)



Co-Branded Flyer

[Download File](#)

Multiple Options to Make Sending Referrals Easy

Online Form
www.veteranshomecare.com



Be sure to put your branch

Download Fillable PDF Form
to email or fax

VetAssist Program
WV Change Lives
Headquarters 10775 Westline Industrial Drive - St. Louis, MO 63146
National Referral Number 888-514-6075 - Fax 888-639-4180 - referrals@veteranshomecare.com

New Client Referral Form

Please complete as much as possible and fax or email to Veterans Home Care! using the information above.
Or you can download our app and/or use your smart phone, tablet or desktop computer to send us your referral online at www.veteranshomecare.com

Agency

*Branch/Location Date

Referring Person Email Address

Office Phone Mobile Phone Mobile/Wireless Carrier

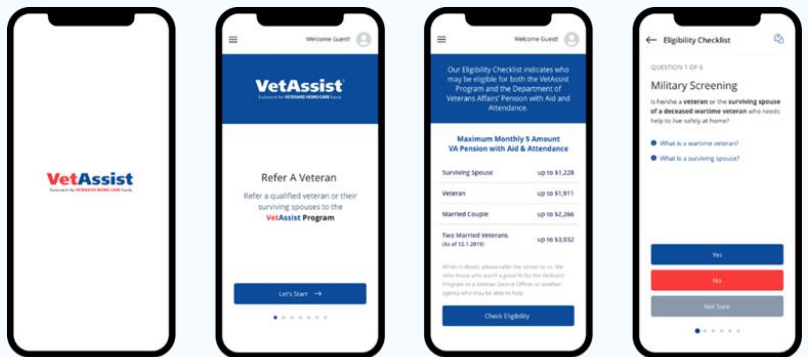
Applicant is a Wartime VETERAN Applicant is the SURVIVING SPOUSE of a Wartime Veteran

War Periods: WWII (Dec. 7, 1941 to Dec. 31, 1946) KOREAN (Jun. 27, 1950 to Jan. 31, 1955) VIETNAM (Aug. 5, 1964 to May 7, 1975 in country Feb. 28, 1961 to May 7, 1975)

Prospective Client Information

Applicant Name

City/State *Zip Code



VetAssist App
to Quickly Check Eligibility and Refer Veterans in Need!



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THANK YOU!

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