



## How to Maximize Your Partnership with the VetAssist Program

### 4 Easy Steps:

#### 1. In Take Process

- Ask every new client, "Are you a wartime veteran or a surviving spouse of a veteran?"

#### 2. Check your Existing Clients

- Follow up to find out if they may have been a wartime veteran or a surviving spouse of a veteran.

#### 3. Existing Referral Sources

- Make sure all of your current referral sources know you are now a VetAssist Program provider.
- Provide VetAssist Tri-fold Brochures to referral sources so they can share program information. Don't forget to add your agency information sticker to the brochure!

#### 4. New Referral Sources

- Use the VetAssist Program to establish new business by differentiating your agency as a partner that can provide care for eligible wartime veterans and surviving spouses with no out-of-pocket costs.

We can provide in-service training for your staff to help answer questions and identify potential eligible veterans and surviving spouses.

Additional marketing materials to share program details, eligibility requirements, and social media images can be found at [www.veteranshomecare.com/vhc-marketing-assets](http://www.veteranshomecare.com/vhc-marketing-assets)



*For those who qualify for the VA's Pension with "Aid and Attendance." and choose to use their VA benefits primarily for home care.*

[www.veteranshomecare.com](http://www.veteranshomecare.com)  
**888-314-6075**

Veterans Home Care and the Vet Assist<sup>®</sup> Program are not part of any government agency and are not affiliated with the Department of Veterans Affairs.

